Alt Order #

INVOICE



WPBF 3970 RCA Boulevard **Suite 7007**

Billing: (407)389-7661

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Advertiser Estimate Number <u>Product</u> 1905 Obama/D/President OBAMA FOR AMERICA

> 10/02/12 - 10/08/12 959711 06359503 Billing Calendar Billing Type Deal# Broadcast Cash

Order #

Special Handling

Flight Dates

IDB# Advertiser Code | Product Code 9912856 95 101

Agency Ref Advertiser Ref

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

	•			Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/02/12 10/05/12 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF	:30	3	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 -TWTF	Spots/Week 3	<u>Rate</u> \$275.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desc</u>		Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
4 WPBF W 10/03/12 1:29 PM THE	CHEW	1P-2P	:3	0 ofa-12-r	Р-130н		\$275.00 NN
2 WPBF Th 10/04/12 12:58 PM THE	CHEW	1P-2P	:3	0 OFA-12-A	1 −133H		\$275.00 NM
1 WPBF F 10/05/12 1:31 PM THE	CHEW	1P-2P	:3	0 OFA-12-A	∖-138н		\$275.00 NIV
2 10/02/12 10/08/12 10-11a Anderson Coc Class of Time - Pre-emptible with notice	per 10-11a	MTWTF	:30	2	\$225.00	NM	***************************************
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 -TWTF	Spots/Week 2	<u>Rate</u> \$225.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desc</u>	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WPBF Tu 10/02/12 10:38 AM 10-11	la Anderson Cooper	10-11a	:3	0 OFA-12-F	-130 н		\$225.00 NM
2 WPBF Th 10/04/12 10:39 AM 10-11	la Anderson Cooper	10-11a	:3	O OFA-12-A	√-133H		\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desc</u>	<u>ription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
4 WPBF M 10/08/12 10:35 AM 10-11	la Anderson Cooper	10-11a	:3	0 OFA-12-A	∖-138 н		\$225.00 NN
3 10/02/12 10/07/12 M-SUN WPBF News Class of Time - Pre-emptible with notice	25 (11-11:35PM	-TWTF-S	:30	3	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS 10/01/12 10/07/12 -TWTF-S	Spots/Week 3	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	JN WPBF News 25 @	11PM11-11:35PM	:3	O OFA-12-P	Р−130н		\$500.00 NM
3 WPBF Th 10/04/12 11:29 PM M-SU	IN WPBF News 25 @	11PM11-11:35PM	:3	O OFA-12-A	133н		\$500.00 NM
2 WPBF Su 10/07/12 11:22 PM M-SU	IN WPBF News 25 @	11PM11-11:35PM	:3	0 OFA-12-A	138 н		\$500.00 NM
4 10/02/12 10/05/12 The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-TWTF	:30	1	\$800.00	NM	, <u></u>
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 -TWTF	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Lenat	h Ad-ID			Rate Type
2 WPBF Th 10/04/12 11:00 AM The V	/iew	11A-12PM		0 OFA-12-A	133н		\$800.00 NM
5 10/02/12 10/05/12 Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	-TWTF	:30	3	\$70.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					



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Lehigh Valley, PA 18002-6885

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959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

www.thewpbfchannel.com

e Start Date End Date Description Start/End Time	e MTWTFSS		Spots/ Week	Rate	Туре	
5 10/02/12 10/05/12 Jimmy Kimmel 12:06-01:06Al Class of Time - Pre-emptible with notice	M -TWTF	:30	3	\$70.00	NM	
10/01/12 10/07/12 -TWTF 3	3 \$70.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Tyr
3 WPBF Tu 10/02/12 12:22 AM Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-P	-130н		\$70.00 N
1 WPBFW 10/03/12 12:44 AM Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A	-133н		\$70.00 N
4 WPBF Th 10/04/12 12:30 AM Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A	-133н		\$70.00 N
6 10/02/12 10/05/12 1230-1P Access Hollywoc1230-1p Class of Time - Fixed Non Pre-emptible	-TWTF	:30	3	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 3	\$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time					Rate Ty
3 WPBF W 10/03/12 12:55 PM 1230-1P Access Hollyw	•		OFA-12-A			\$350.00 N
1 WPBF Th 10/04/12 12:46 PM 1230-1P Access Hollyw	•		OFA-12-A			\$350.00 N
4 WPBF F 10/05/12 12:54 PM 1230-1P Access Hollyw		:30	OFA-12-A	-133H		\$350.00 N
7 10/02/12 10/08/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	MTWTF	:30	2	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 2	\$350.00					***
Spots: # Ch Day Air Date Air Time Description	Start/End Time					Rate Ty
2 WPBF Tu 10/02/12 12:13 PM WPBF News 25 @ Noo			OFA-12-P			\$350.00 N
3 WPBF F 10/05/12 12:28 PM WPBF News 25 @ Noo	,	:30	OFA-12-A	-138н		\$350.00 N
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Ty
1 WPBF M 10/08/12 12:28 PM WPBF News 25 @ Noo			0FA-12-Z	-141н		\$350.00 N
8 10/02/12 10/08/12 M-Sun ROS 5am-4am 206-430A Class of Time - Immediately Pre-emptible without notice	MTWTF	:30	5	\$5.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/02/12 10/08/12 MTWTF			:			·····
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Ty
3 WPBF Tu 10/02/12 2:48 AM M-Sun ROS 5am-4am	206-430A	:30	OFA-12-P	-130H		\$5.00 N
2 WPBF W 10/03/12 3:58 AM M-Sun ROS 5am-4am	206-430A	:30	OFA-12-P	-130н		\$5.00 N
5 WPBF Th 10/04/12 2:49 AM M-Sun ROS 5am-4am	206-430A	:30	OFA-12-A	-133н		\$5.00 N
4 WPBF F 10/05/12 4:24 AM M-Sun ROS 5am-4am	206-430A	:30	OFA-12-A	–138н		\$5.00 N
1 WPBF M 10/08/12 2:59 AM M-Sun ROS 5am-4am	206-430A	:30	OFA-12-Z	-141н		\$5.00 N
9 10/02/12 10/08/12 M-F 3-4P M-F 3-4P Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$400.00	NM	•
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 2					-	
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Tu 10/02/12 3:14 PM M-F 3-4P	Start/End Time M-F 3-4P		<u>Ad-ID</u> 0FA-12-P	-130н		<u>Rate</u> <u>Ty</u> \$400.00 N
3 WPBFW 10/03/12 3:29 PM M-F 3-4P	M-F 3-4P	:30	OFA-12-A	-133н		\$400.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Ty
4 WPBF M 10/08/12 3:18 PM M-F 3-4P	M-F 3-4P	:30	OFA-12-A	-138н		\$400.00 N
0 10/02/12 10/08/12 Dr. Oz 4-5p Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 2				, _:		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length.	Ad-ID			Rate Ty
3 WPBF Tu 10/02/12 4:55 PM Dr. Qz	4-5p		OFA-12-P-	430		\$500.00 N



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

Weeks:

Start Date End Date

MTWTFSS

Dete	Tunn	
\$500.00	NM	
		Rate Type
A-133H		\$500.00 NM
	*	
		Rate Type
А-138н		\$500.00 NM
\$20.00	NM	
		~
	2	Rate Type
P-130H		\$20.00 NM
P-130H		\$20.00 NM
		\$20.00 NM
A-138H		\$20.00 NM
А-138н		<u>Rate</u> <u>Type</u> \$20.00 NM
\$220.00	NM	
		Rate Type
		\$220.00 NM
A-133H		\$220.00 NM
		Rate Type
A-138H		\$220.00 NM
\$450.00	NM	
	****	_
		Rate Type
P-130H		\$450.00 NM
P-130H		\$450.00 NM
		Rate Type
Z-141H		\$450.00 NM
\$160.00	NM	
	,,	
		Rate Type
Р-130н		\$160.00 NM
Р-130н		\$160.00 NM
А-133н		\$160.00 NM
	A-138H \$20.00 P-130H P-130H A-133H A-138H \$220.00 P-130H A-133H \$450.00 P-130H P-130H \$160.00	\$500.00 NM A-133H \$20.00 NM P-130H P-130H A-138H \$220.00 NM P-130H A-133H A-138H \$450.00 NM P-130H P-130H P-130H P-130H P-130H P-130H

Rate

Spots/Week



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Lehigh Valley, PA 18002-6885

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959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

	ewpbfchannel.	com						0 111			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
15	10/02/12 Class of Tir	10/05/12 ne - Pre-emi	WPBF No	ews 25 @ 6:0 otice	00Pl6-6:30PM	-TWTF	:30	2	\$525.00	NM	
		10/02/12	10/08/12	-TWTF	2	\$525.00					
	Spots: # Ch	Day Air	Date Air	Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF			25 PM WPB	News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-P	-130H		\$525.00 NN
	1 WF	PBF W 10. Credited	/03/12 I	WPBi	F News 25 @ 6:00PM	6-6:30PM	:0	10			\$525.00 NN
	10/02/12 Class of Tir	10/05/12 ne - Pre-emi	WPBF No	ews 25 Momi	ngs6-7AM	-TWTF	:30	3	\$275.00	NM	
1	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$275.00	, ., ., ., ., ., ., ., ., ., ., ., .,				
7	Spots: # Ch			Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Type
Munk		PBF Tu - 10			News 25 Mornings	6-7AM -		O OFA-12-P			\$275.00 NM
					News 25 Mornings	6-7AM		0 OFA-12-A			\$275.00 NM
	3 WF	PBFF 10	/05/12 6:	08 AM WPBF	News 25 Mornings	6-7AM	:3	0 OFA-12-A	.–138н		\$275.00 NN
	10/02/12 Class of Tir	10/05/12 ne - Fixed N	Wheel Of on Pre-empt		7-7:30P M	-TWTF	:30	2	\$1,600.00	NM	
1	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$1,600.00		•			
9	Spots: # Ch			Time Descr		Start/End Time	Lenat	h Ad-ID			Rate Type
				08 PM Whee		7-7:30PM		0 OFA-12-A	–133н		\$1,600.00 NM
	2 WF	BFF 10	/05/12 7:	13 PM Whee	l Of Fortune	7-7:30PM	:3	0 OFA-12-A	-138н		\$1,600.00 NM
	10/02/12 Class of Tin	10/08/12 ne - Pre-emi	Good Mo	rning Americ	a 7-9AM	MTWTF	:30	2	\$275.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$275.00	-				
;	Spots: # Ch	Day Air	Date Air	Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BF Tu 10/	/ 02/12 7:	00 AM Good	Morning America	7-9AM	:3	O OFA-12-P	-130н		\$275.00 NM
	3 WF				Morning America	7-9AM	:3	O OFA-12-A	.–133н		\$275.00 NM
'	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$275.00					
;	Spots: <u>#</u> Ch			Time Descr		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	2 WF	PBF M 10/	/08/12 8:	50 AM Good	Morning America	7-9AM	:3	0 OFA-12-A	-138н		\$275.00 NM
	10/02/12 Class of Tin	10/05/12 ne - Fixed No	Jeopardy on Pre-empti		7:30-8PM	-TWTF	:30	2	\$1,700.00	NM	
1	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$1,700.00					n - 15
;	Spots: # Ch		Date Air	Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WP	BFW 10/	/03/12 7:	40 PM Jeopa	rdy	7:30-8PM	:3	O OFA-12-A	-133н		\$1,700.00 NM
	3 WP	BF Th 10/	04/12 7:	52 PM Jeopa	rdy	7:30-8PM	:3	0 OFA-12-A	-133н		\$1,700.00 NM
	10/02/12 Class of Tin	10/08/12 ne - Pre-emp	Dr. Oz M- otible with no		9-10a	MTWTF	:30	2	\$225.00	NM	·
		Start Date 10/01/12		MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$225.00					
!	Spots: # Ch			Time Descri	-	Start/End Time	Lenat	h Ad-ID			Rate Type
	-			20 AM Dr. Oz		9-10a		<u>. 1. 7. 12 - Р</u> 0 оға - 12 - Р	-130н		\$225.00 NM
	2 WP	BF Th 10/	04/12 9:	58 AM Dr. Oz	: M-F 9-10a	9-10a	:3	0 OFA-12-A	-133н		\$225.00 NM
١	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$225.00					
5	Spots: # Ch	Day Air		Time Descri	<u>ption</u>	Start/End Time	Lengti	h Ad-ID			Rate Type
	1 WP	BFM 10/		55 AM Dr. Oz		9-10a		0 OFA-12-z	–141н		\$225.00 NM



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Obama/D/President	OBAMA FOR AMERICA	1905

ww.t	hewpbfchannel.	com									
	0				O. 45 17			Spots/		_	
.ine	Start Date	··········	Descrip		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
21	10/05/12 Class of Tir	10/05/12 ne - Fixed No	SHARK on Pre-em		8-9PM	1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$2,000.00	·				
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID	1270		Rate Type
	1 444	PBFF 10/	/05/12	7:58 PM SHAR	K IANK	8-9PM	:3	0 OFA-12-A	A-133H		\$2,000.00 NN
22		10/08/12 ne - Pre-emp		****	8-10P	1	:30	1	\$4,500.00	NM	
	Weeks:	Start Date 10/08/12	10/14/12	1	Spots/Week 1	<u>Rate</u> \$4,500.00					
	Spots: # Ch 1 WF			<u> Air Time</u> <u>Descri</u> 8:23 PM DWTS		Start/End Time 8-10P		<u>:h Ad-ID</u> :0 OFA-12-A	4−138 н		Rate Type \$4,500.00 NM
23	10/06/12 Class of Tin	10/06/12 ne - Pre-emp	ACCES	S HOLLYWOO	D VACCESS HOLLY	W1-	:30	1	\$50.00	NM -	
	Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$50.00					2.2.
	Spots: # Ch 1 WF			Air Time Descri 2:58 AM ACCES		Start/End Time /KND IACCESS HOLL		<u>h</u> <u>Ad-ID</u> 0 OFA-12-4	√ −138н		<u>Rate</u> <u>Type</u> \$50.00 NM
24	10/06/12 Class of Tin	10/06/12 ne - Immedia	Sat 5-6ately Pre-e	am News mptible without	Sat 5-6am notice	1-	:30	1	\$30.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$30.00				•	
	Spots: # Ch			Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BF Sa 10/ Credited		Sat 5-6	iam News	Sat 5-6am	:0	0			\$30.00 NN
25	10/06/12 Class of Tin	10/06/12 ne - Pre-emp		am News notice	Sat 6-7am	1-	:30	1	\$160.00	NM	.,
	Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$160.00					
	Spots: # Ch	<u>Day Air</u> BFSa 10/		Air Time Descrip 6:22 AM Sat 6-7		Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 ofa-12-2	7_1 <i>4</i> 1µ		<u>Rate</u> <u>Type</u> \$160.00 NM
26	10/06/12	10/06/12	Sat 7pn		***************************************	1-					\$180.00 1410
	Class of Tin	ne - Fixed No	on Pre-emp	ptible	7-730pm	1-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/01/12	10/07/12	1-	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch			<u> </u>		Start/End Time		h Ad-ID			Rate Type
	1 VVP	BFSa 10/	06/12	7:29 PM Sat 7pi	n News	7-730pm	:3	0 OFA-12-A	1-138H		\$800.00 NN
27		10/06/12 ne - Pre-emp	tible with r		Sat 7am-8am	1-	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch			<u> ir Time</u> <u>Descri</u>		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 WP	BF Sa 10/	06/12	7:27 AM GMA S	aturday 7-8am	Sat 7am-8am	:3	0 OFA-12-A	√-138н		\$325.00 NN
28		10/06/12 ne - Fixed N o		otible	Sat 7:30-8PM	1-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: <u>#</u> Ch 1 WP	<u>Day</u> <u>Air</u> BFSa 10/		<u>ir Time</u> <u>Descrip</u> 7:35 PM Sat Jed		Start/End-Time Sat 7:30-8PM		h <u>Ad-ID</u> 0 ofa-12-a	. –1 38н		<u>Rate</u> <u>Type</u> \$800.00 NM
29	10/06/12 Class of Tim	10/06/12 ne - Pre-emp	Sat Prin	ne College Foot	ba8-1130pm	1-	:30	1	\$1,175.00	NM	
		Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$1,175.00					



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Obama/D/President	OBAMA FOR AMERICA	1905

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www.t	thewpbfchannel.	.com									
								Spots/			
Line	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
29	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat Prime of	College Foot ce	ba8-1130pm	1-	:30	1	\$1,175.00	NM	
	Spots: # Ch			<u> Descri</u>		Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 WF	PBF Sa 10/	06/12 8:06	6 PM Sat Pri	me College Football	8-1130pm	:3	0 OFA-12-	Z-141H		\$1,175.00 NM
30	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat 8-9am otible with notice	News ce	Sat 8-9am	1-	:30	1	\$225.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$225.00					***
	Spots: # Ch			<u> Descrip</u>		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF Sa 10/	06/12 8:37	7 AM Sat 8-9	am News	Sat 8-9am	:3	0 OFA-12-	Z-141H		\$225.00 NM
31	I 10/07/12 Class of Tir	10/07/12 ne - Pre-emp	666 PARK		10-11PM	1	:30	1	\$1,800.00	NM	
	-Weeks:			MTWTFSS	Spots/Week	Rate			M		
	Spots: # Ch	10/01/12 Day Air		1 Time Descrip	1	\$1,800.00 <u>Sta</u> rt/End Time	Longi	h Ad-ID			Boto Tuno
			07/12 10:29			10-11PM		0 0FA-12-	А-138н		Rate Type \$1,800.00 NM
					***************************************						V 1,000.00 1111
32	2 10/07/12 Class of Tir	10/07/12 ne - Pre-emp	Sun 11:35p tible with notice	om Late New ce	/s 1135p-12am	1	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch			ime Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Su 10/	07/12 11:42	2 PM Sun 11	:35pm Late News	1135p-12am		0 OFA-12-	Z-141H		\$300.00 NM
33	3 10/07/12	10/07/12	Sun 5-6am	News	Sun 5-6am	1	:30	1	\$25.00	NM	***
	Class of Tir		tely Pre-empt			<u> </u>	.00	<u>'</u>	Ψ20.00	14141	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$25.00					
	Spots: # Ch	Day Air	Date Air T	Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 WF	PBF Su 10/	07/12 5:40	0 AM Sun 5-0	Sam News	Sun 5-6am	. :3	0 OFA-12-	A-138H		\$25.00 NM
34	1 10/07/12 Class of Tir	10/07/12 ne - Fixed No	Sun 630pm on Pre-emptib	n News le	630-7pm	1	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch			ime Descrip		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 WF	PBF Su 10/	07/12 6:40	D PM Sun 63	0pm News	630-7pm	:3	0 OFA-12-	А-138н		\$800.00 NM
35	5 10/07/12 Class of Tin	10/07/12 ne - Pre-emp	GMA Sund	ay 7-8am ce	Sun 7-8am	1	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch	Day Air		ime Descrip	otion -	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Su 10/0			unday 7-8am	Sun 7-8am		0 OFA-12-	A-138H		\$325.00 NM
36	3 10/07/12 Class of Tin	10/07/12 ne - Pre-emp	AFV tible with notice	ce	7-8PM	1	:30	1	\$825.00	NM	
		Start Date 10/01/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$825.00					
	Spots: # Ch	Day Air	Date Air T	ime Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Su 10/0	07/12 6:58	PM AFHV I	PREMIERE	7-8p 10/7	:3	0 OFA-12-	Z-141H		\$825.00 NM
37	10/07/12 Class of Tin	10/07/12 ne - Pre-emp	GMA Sund		Sun 7-8am	S	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS	Spots/Week 1	<u>Rate</u>					16-2
	Spots: # Ch			ime Descrip	·	\$325.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	. –	BF Su 10/0			unday 7-8am	Sun 7-8am		0 OFA-12-	Z-141H		\$325.00 NM
											TIM



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

www.thewpbfchannel.com

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
38	10/07/12 Class of Tir	10/07/12 ne - Fixed N	Sun 5-6am News on Pre-emptible	Sun 5-6am	S	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS: 10/07/12		<u>Ratė</u> \$100.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Su 10	/07/12 5:08 AM Sun	5-6am News	Sun 5-6am	:3	0 OFA-12-Z	-141н		\$100.00 NM
39	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat 5-6am News	Sat 5-6am	S-	:30	1	\$60.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12S	<u> </u>	<u>Rate</u> \$60.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Sa 10/	/06/12 5:59 AM Sat	5-6am News	Sat 5-6am	:3	0 OFA-12-A	-138H		\$60.00 NM
_40	10/05/12 Class of Tir	10/05/12 ne - Immedia	4:30a-5a ately Pre-emptible witho		F	:30	1	\$20.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12F		<u>Rate</u> \$20.00					
	Spots: # Ch		Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF F 10/	/05/12 4:55 AM 4:30)a-5a	430a-5a	:3	O OFA-12-A	-133н		\$20.00 NM
41	10/08/12 Class of Tir	10/08/12 ne - Immedia	4:30a-5a ately Pre-emptible witho	430a-5a out notice	M	:30	1	\$20.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$20.00					
	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 WF	PBFM 10/	/08/12 4:54 AM 4:30)a-5a	430a-5a	:3	0 OFA-12-Z	-141н		\$20.00 NM
					Total Spots	•	78			

Payment Terms 30 Days

 Gross Total
 \$35,510.00

 Agency Commission
 \$5,326.50

Net Amount Due \$30,183.50